

Greenwood Enterprises, LLC and its affiliates (collectively "Greenwood") respects the privacy of visitors to greenwoodenv.com and mobile-optimized versions of greenwoodenv.com (collectively the "Site"), and we recognize your need for appropriate protection and management of personally identifiable information you share with us (any information by which you can be identified as an individual, including but not limited to, name, address, email address, telephone number and any other information that is connected with you personally). That is why we have established this Privacy Policy, so that you are informed about how we treat any personally identifiable information that you provide to us in the course of using this Site.

This Privacy Policy will inform you of:

- How you will be informed of updates to this Privacy Policy.
- What personally identifiable information of yours we may collect from you through our Site.
- How we may use your personally identifiable information.
- Limits on how we would share and disclose your personally identifiable information.
- Our policy regarding links to third party web sites.
- Security of our Site.
- How you can correct and update your personally identifiable information.

Information - This Privacy Policy Does Not Apply To

This Privacy Policy does not apply to information collected about you by anyone other than Greenwood and only applies to this Site. Any information you provide when you visit web sites other than those covered by this Privacy Policy (including Greenwood affiliated web sites) or when you purchase any products or services, or enter contests, that may be linked to or advertised on our Site by companies and entities other than Greenwood, is subject to the privacy policies posted on those sites. Except as specified herein, this Privacy Policy does not apply to information you may provide to us offline.

Privacy Policy Updates

Due to the Internet's rapidly evolving nature, Greenwood may need to update this Privacy Policy from time to time. If so, Greenwood will post its updated Privacy Policy on this Site located at www.greenwoodenv.com, so that users are always aware of what personally identifiable information is collected and how this information is used. Greenwood encourages you to review

this Privacy Policy regularly for any changes. Your continued use of this Site will be subject to the then-current Privacy Policy.

Information Collection and Use

You can generally visit our Site without revealing any personally identifiable information about yourself. However, to access certain options and services we may ask you to provide certain personally identifiable information and without providing such personally identifiable information, you may be unable to access certain options and services. We (along with our third party partners) collect personally identifiable information about you only if you voluntarily provide it to us and you have the option not to provide any personally identifiable information to us. The following is personally identifiable information that you may voluntarily provide to us and how we use it:

- **Surveys.** Information obtained from you on web surveys, such as contact information (name, telephone number, email, address, etc.), demographic information (zip code, age level, etc.) and financial information. We may use this personally identifiable information to provide you with information and services for which you have expressed an interest or that you may find useful based on your answers in a survey. We might also send out e-mails to users to announce special offers, services and announcements from our Site and/or our advertisers. Additionally, we may refer to your personally identifiable information to better understand your needs and how we can improve our Site.
- **Newsletters.** Information obtained from you from your request to subscribe to a newsletter, such as contact information (name, email address, etc.). We may use this personally identifiable information to deliver the newsletters that you have elected to receive. We might also send out e-mails to announce special offers, services and announcements from our Site and/or our advertisers, or other information responsive to the data you provide us. Additionally, we may refer to your personally identifiable information to better understand your needs and how we can improve our Site.
- **Registration.** Information obtained from you on registration forms used to process your requests for services and information, such as contact information (name, address, email address, etc.), password, username or code, age, date of birth, gender, ethnicity and financial information. This registration information may also be gathered if you register for certain services via fax or mail. We may use this information to send you a welcoming email to verify your username and password, Web Site updates, special offers, marketing and promotional materials, advertising messages, or other information responsive to the data that you provide to us. Additionally, we may refer to your personally identifiable information to better understand your needs and how we can improve our Site. You may log in to cancel any user name and password that you may have selected or that we may have assigned. If you cancel your registration, we will retain your email address, user name and assigned user ID on file and use them for the purpose of assuring you are not automatically registered again.

- **Email Content to a Friend.** Information obtained from you regarding friend or family name and email address, if you elect to use our referral service for sending some of our Site content to friends and family. We may use this personally identifiable information to automatically send the friend or family member a one-time email inviting them to visit the Site. We may store this information for the sole purpose of sending this one-time email.

We may combine personally identifiable information that you provide to us online with outside records to enhance our ability to market products or provide services that we believe may be of interest to you. Additionally, we may share your personal information with third parties who may choose to contact you to promote their own goods and services. If you want us to stop sharing your email address with third parties or if you do not wish us to share information with companies who would otherwise contact you at your mailing address, you may notify us in writing by sending a notice to Greenwood Enterprises, LLC 330 Townsend Street, Suite 118, San Francisco, CA 94107 or contact us at info@greenwoodenv.com. You may also elect to stop receiving email messages from Greenwood (other than transactional messages relating to any accounts you may have with us) by notifying us at info@greenwoodenv.com

If the email address you provide to us is a wireless email address, you agree to receive messages at such email address from Greenwood and affiliated entities (unless and until you have elected not to receive such messages by notifying us at info@greenwoodenv.com. You understand that your wireless carrier's standard rates apply to these messages. You represent that you are the owner or authorized user of the wireless device on which messages will be received, and that you are authorized to approve the applicable charges.

In addition, we may use information you provide us through emails, surveys, blogs, forums, in response to polls, or through any other user-generated submission for editorial purposes, and may use your name and any stories you provide us in articles published online and in our Site. Please be advised that any such submissions become the property of Greenwood and may be used by Greenwood for any lawful purpose. If you provide us with personal anecdotes, they may be attributed to you. Greenwood can edit, delete, rewrite, use, and reuse the content, including your name, likeness, photograph, and biographical information you provide, in any way and in any media whether now known or invented in the future, with or without attribution, including publication on this Site, in magazines, and in trade media, and advertising. You agree that any content you send us will not violate any rights of any third party and that you will only send us content for which you own the rights.

Greenwood is the owner of all information collected on this Site.

Minors

You must be 18 years of age or older to submit registration or survey information. If you are

under the age of 18 and wish to register to obtain further information or be included in a survey, then your parent or legal guardian must register to obtain the information or to participate in the survey.

Cookies, GIF files and Location Based Features

Some of our Site may use cookie or similar technology to identify users who have previously visited so the user is recognized upon return, thereby saving them time while on our Site. A cookie is a small amount of data (often including a unique identifier), that is sent to your browser from a web site's computers and stored on your computer's hard drive. Some of our cookies may be local shared objects, also known as Flash cookies. Greenwood uses cookies to understand site usage and to improve the content and offerings on our Site. We may use cookies to control the display of ads, to track usage patterns on the sites, to deliver editorial content and to personalize information. Our cookies may contain personally identifiable information and such cookies may be shared with others to the same extent indicated above. Greenwood (or third party service providers on our behalf) may also use cookies to collect aggregate information about users of the Site on an anonymous basis. We may share aggregate demographic and usage information with our prospective and actual business partners, advertisers and other third parties for any business purpose. Some of our advertisers may serve you cookies as well. We do not have control over cookies placed by advertisers.

In addition, Greenwood and our advertising companies may use web beacons to help manage our online advertising. These web beacons enable Greenwood and our third-party advertising companies to recognize a browser's cookie when a browser visits this Site and to learn which banner ads bring users to our Site and to serve you ads that you may find of interest elsewhere on the Internet. Greenwood and these advertising companies may use information about your visits to this Site and other web sites on the Internet in order to provide advertisements about goods and services of interest to you.

This Site may use pixels, or transparent GIF files, to help manage online advertising. These files enable us to recognize a unique file on your web browser, which in turn enables us to learn which advertisements bring users to our Site. A transparent GIF may enable us to relate your viewing or receipt of a web page or message to other information about you, including your personal information.

Some of our applications and mobile-optimized sites may have location-based features. For those features, we will collect your geographic location and, depending on the application, other information you provide us to enable you to enjoy the service being offered. We will use your location to serve relevant content, and your information may be shared with third parties.

Log Files and Aggregate Information

We may track the total number of visitors to our Site, the number of visitors to each page of our Site, IP addresses, and the domain names of our users' Internet service providers, and we may analyze this data for trends and statistics in the aggregate, but such information will be in aggregate form only and it will not contain personally identifiable data. Such aggregate information is not linked to any personally identifiable information that can identify any individual person.

We may use such aggregate information to analyze trends, administer the Site, track user's movement, and gather broad demographic information for aggregate use. We may share this aggregate information with our corporate partners and contracted vendors to assist us in operating the Site and to enable them to better understand Greenwood's business.

Sharing and Disclosure

We may provide you're personally identifiable information that we collect and the data generated by cookies to a parent, subsidiary or affiliate entity, partner entities, and the vendors and service agencies that we may engage to assist us. For example, we may provide your personally identifiable information to an organization in order to complete a service (e.g., send out newsletter emails you have requested), to assist us in reviewing the data or to provide marketing or advertising on our behalf. Any organization to which we provide such personally identifiable information is also required to keep your personally identifiable information confidential in accordance with this Privacy Policy. We will also disclose your personally identifiable information if we reasonably believe we are required to do so by law, regulation or other government authority. We may transfer your personally identifiable information to a successor entity upon a merger, consolidation or other corporate reorganization in which Greenwood participates or to a purchaser of all or substantially all of Greenwood's assets. Such successor entity shall be bound by the terms and conditions of this Privacy Policy.

Links to Third Party Sites

Some of our Site may contain links to other web sites on the Internet that are not under the control of or maintained by Greenwood. Such links do not constitute an endorsement by Greenwood of those other web sites, the content displayed therein, or the persons or entities

associated therewith. You acknowledge that Greenwood is providing these links to you only as a convenience, and you agree that Greenwood is not responsible for the content of such web sites. Your use of these other linked web sites is subject to the respective terms of use and privacy policies located on the linked web sites.

Security

Greenwood and its third party providers may employ procedural and technological security measures, consistent with industry practice. Such measures are reasonably designed to protect your personally identifiable information from loss, unauthorized access, disclosure, alteration or destruction. Greenwood may use encryption, password protection, secure socket layers, internal restrictions and other security measures to help prevent unauthorized access to your personally identifiable information.

User Names and Passwords

Some areas of this Site require you to select a user name and password. Users will be responsible for maintaining the confidentiality of any user name and password, and Greenwood will not be responsible for any misuse of any user names or passwords by any third party, whether authorized by a user or not.

California and Canadian Users and Visitors of this Web Site

California and Canadian residents have the right to know how their information may be shared with third parties who engage in direct marketing activities and this policy explains our practices and how you can opt out of having your information shared for such purposes. From time to time Greenwood may make our user lists available to companies that sell goods and services that we believe would be of interest. We may compile these lists from visitor and user registration both offline and online. Visitors and users have the option of having their names and identifying information removed from those lists (subject to certain exceptions and limitations by applicable laws) by contacting us at info@greenwoodenv.com, or, in the case of information you have provided to us offline, by sending a current mailing label or copy to: Greenwood Enterprises, LLC 330 Townsend Street, Suite 118, San Francisco, CA 94107.

If you enter a contest or sweepstakes sponsored by a third party, information may be shared with that third party for their use in their discretion, including direct marketing.

Correction/Updating Personally Identifiable Information

Greenwood provides you with the ability to review and correct any of the personally identifiable information that you have provided to us. If you wish to correct any information provided to us, you may update your contact information directly by accessing your account or registration or you may contact Greenwood. You may also "opt-out" of receiving emails and other communications from us by using the unsubscribe feature included in the emails we send.

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